	4	3	2	1
Color	5 colors are used	4 colors are used	3 colors are used	2-1 colors are used
3 Pillars	All three pillars are clearly identified and associated with the correct terms.	All three pillars are clearly identified but some of terms are not correctly attached to the correct pillar	Two pillars are clearly identified and some of terms are not correctly attached to the correct pillar	Pillars are not clearly identified and some of terms are not correctly attached to the correct pillar
Sustainability Message	The design clearly communicates the definition of sustainability and actions for each pillar that will help us move toward sustainability	The design clearly communicates the definition of sustainability but only has actions for 1 or 2 pillars that will help us move toward sustainability	The design does not communicate the definition of sustainability but only has actions for 1 or 2 pillars that will help us move toward sustainability	The design does not communicate the definition of sustainability and has no actions for the pillars that will help us move toward sustainability
Neatness	The design is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness	The design is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Grammar	There are no grammatical/mechanical mistakes on the design.	There are 1-2 grammatical/mechanical mistakes on the design.	There are 3-4 grammatical/mechanical mistakes on the design.	There are more than 4 grammatical/mechanical mistakes on the design.

Examples of Actions: Economic- Making solar energy cheaper than other energy type.	Examples of Actions: Social- Making recycling in school something everyone does.	Examples of Actions: Environmental- Planting trees help serve as a riparian buffer.