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| --- | --- | --- | --- | --- |
|  | 4 | 3 | 2 | 1 |
| **Color** | 5 colors are used | 4 colors are used | 3 colors are used | 2-1 colors are used |
| **3 Pillars** | All three pillars are clearly identified and associated with the correct terms. | All three pillars are clearly identified but some of terms are not correctly attached to the correct pillar | Two pillars are clearly identified and some of terms are not correctly attached to the correct pillar | Pillars are not clearly identified and some of terms are not correctly attached to the correct pillar |
| **Sustainability Message** | The design clearly communicates the definition of sustainability and actions for each pillar that will help us move toward sustainability | The design clearly communicates the definition of sustainability but only has actions for 1 or 2 pillars that will help us move toward sustainability | The design does not communicate the definition of sustainability but only has actions for 1 or 2 pillars that will help us move toward sustainability | The design does not communicate the definition of sustainability and has no actions for the pillars that will help us move toward sustainability |
| **Neatness** | The design is exceptionally  attractive in terms of design, layout, and neatness. | The poster is attractive in terms of design, layout, and neatness | The design is acceptably attractive though it may be a bit messy. | The poster is distractingly messy or very poorly designed. It is not attractive. |
| **Grammar** | There are no grammatical/mechanical mistakes on the design. | There are 1-2 grammatical/mechanical mistakes on the design. | There are 3-4 grammatical/mechanical mistakes on the design. | There are more than 4 grammatical/mechanical mistakes on the design. |

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| Examples of Actions: Economic-Making solar energy cheaper than other energy type. | Examples of Actions: Social-Making recycling in school something everyone does. | Examples of Actions: Environmental-Planting trees help serve as a riparian buffer. |